

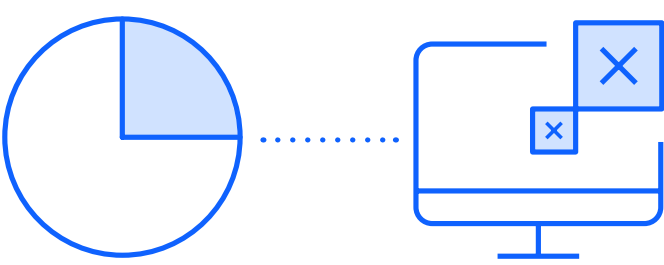
# Data breach?

Good thing your cloud data is protected

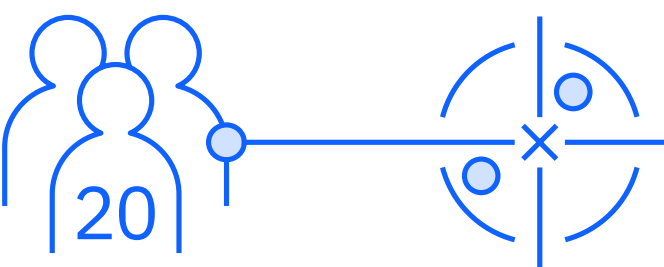


## The risks are real

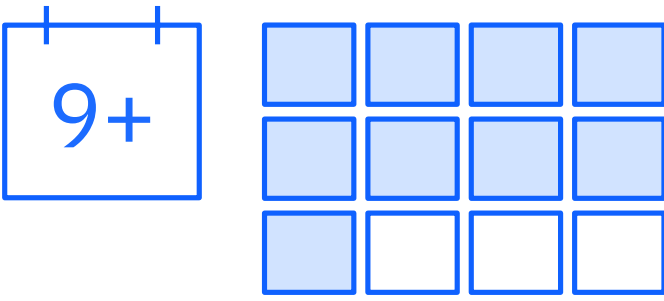
According to the [Cost of a Data Breach Report 2023](#)



**One-quarter of malicious attacks** rendered the victims’ systems inoperable.



**20 organizations experienced “mega breaches”**—the loss or theft of more than 1 million records.



**On average, it takes more than nine months** for organizations to identify and contain a data breach.

## The costs are significant

According to the [Cost of a Data Breach Report 2023](#)

4.45M

The average cost of a data breach reached an all-time high in 2023 of USD 4.45 million.

9.48M

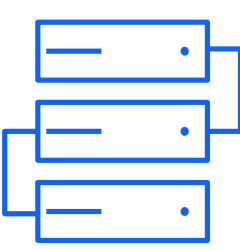
For US-based companies, the average cost was twice that figure—USD 9.48 million.

10.9M

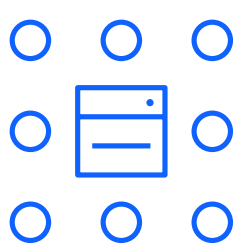
Data breaches are especially expensive for healthcare companies, which reported an average data breach cost of USD 10.9 million.

## A solution is available

There’s a better way to protect your data



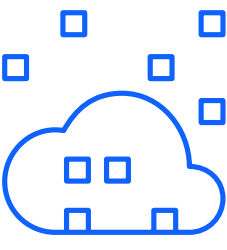
**IBM® Storage Protect for Cloud** enables organizations to back up and restore cloud-resident data.



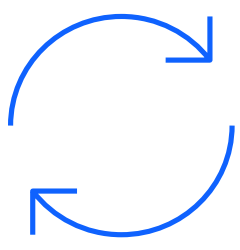
It helps you track, manage and report your cloud’s backup and restore processes from one console.



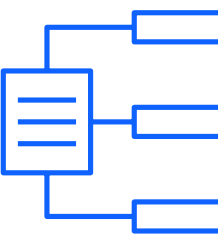
Available now for Microsoft 365, Salesforce, Dynamics 365, Azure, and soon for additional workloads.



You can use scalable Azure Storage, your private cloud or a third-party data center.



Granular recovery allows you to recover the precise data you need and manage version conflicts.



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